



*Face Care Edition*

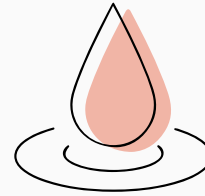
# THE SAVVY WINTER ROUTINE

Dreading dry skin this season? Follow this moisturizing skincare routine for glowy skin all winter long!



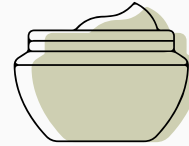
## Cleanse

To remove makeup and dirt buildup, apply Savvy Element's micellar water cleanser to the face, lips, and eyes using a reusable cloth.



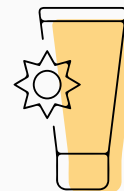
## Nourish

Apply one of Savvy Element's face serums all over the face and neck to nourish the skin with their active-rich formulas, boosting its moisture content, enhancing its elasticity, and treating underlying skin conditions. Gently press it into the skin with the tips of your fingers.



## Hydrate

To seal the moisture in the skin and protect it against harsh environmental conditions, apply one of Savvy Element's hydrating face creams on your face and skin by gently massaging it using upward strokes.



## Protect

The sun may not be visible, but its UV rays are present. Protect your skin at all times by applying Savvy Element's sunscreen to the face and neck.